

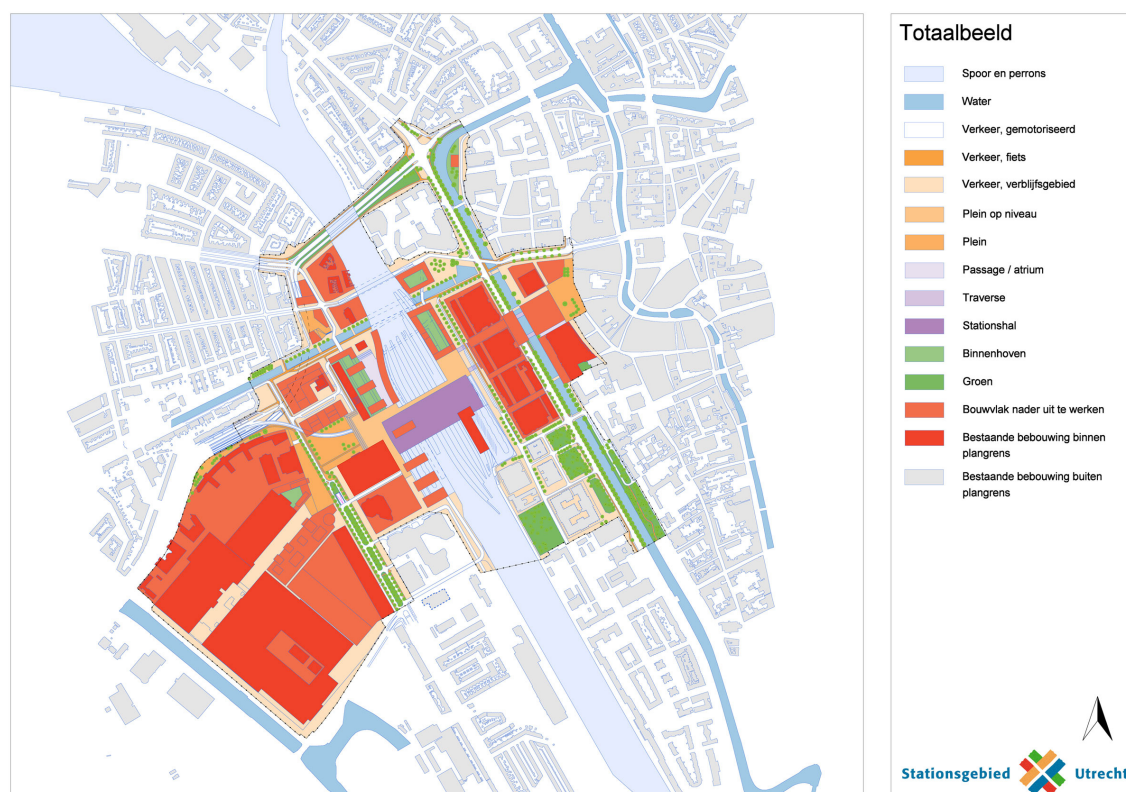
Managing Urban Change

Building
community:
Transforming
lives through
engaging
educating and
empowering
people

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Urban-imPulse.eu

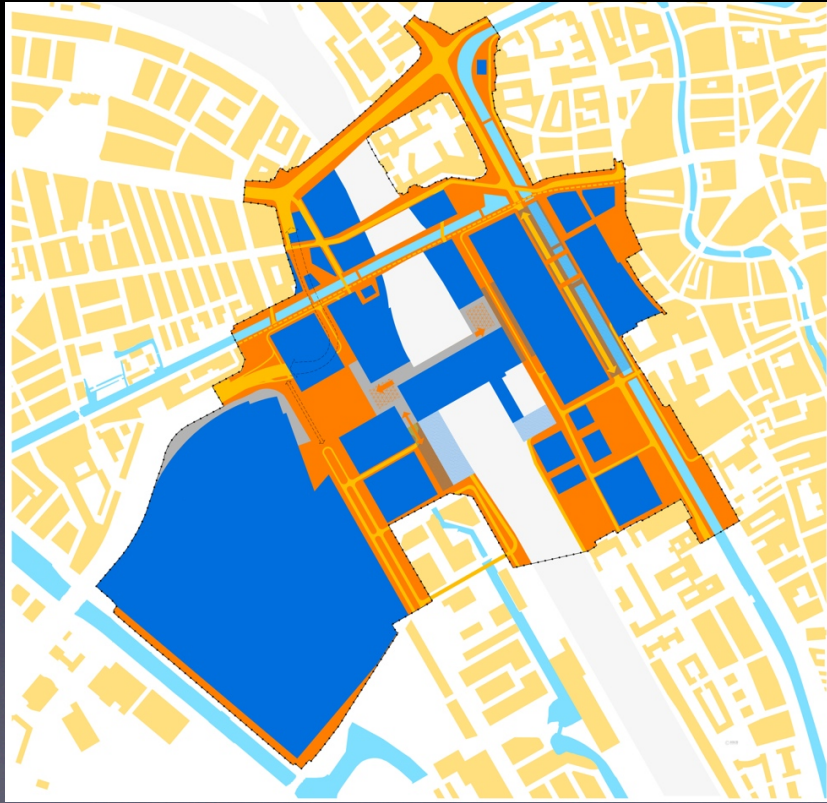
1

Shift from Masterplan



2

to Framework for *Change*



to Framework for *Change*



to Framework for *Change*



to Framework for *Change*

CU 'K ZIE JE IN UTRECHT'

Home > Thema's > CU Kids

Home Actueel Masterplan Projecten **Thema's** Partners Achtergrondinfo In beeld

CU Kids 2007 - 2011

Misschien kent u ze nog uit de stationshal of uit advertenties. Ze zijn inmiddels al vier jaar oud! Lucas, Milan, Jasper, Sasmita, Job, Emma, Sophie, Thijs, Zara en Mats groeien met ons mee de toekomst tegemoet! Als het Stationsgebied helemaal klaar is zijn zij jong volwassenen en daarmee dus de toekomstige gebruikers van het Stationsgebied. Onderstaande foto's zijn gemaakt in 2007, 2009 en 2011. Klik op de afbeeldingen om ze te vergroten.

Lucas

Lucas CU, 2030

Job

Job CU, 2030

- CU Kids
- CU Kidsfonds
- Kunst op de schutting
- Stationsgebied-west
- Kabels en Leidingen
- Fietsparkeren
- Archeologie
- Duurzaamheid
- Vastgoed
- Architectuur

shift from masterplan to framework for change

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urban framework

- fixes: retained buildings and **urban quality**
- capital web: infrastructure & structure landscape

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programme & projects

- constructions: large+small, some linked, some independent
- events: **raise awareness**, local & international

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- get people involved / ..do it themselves: **induce** initiatives

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twenty years strategy, tackled in parts, completed in stages

Increase complexity
(instead of reducing it)
urban quality



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(instead of reducing it)

urban quality



5



Interaction in actor-
centered induced
development
(instead of planning)

induce

Interaction in actor-centered induced development (instead of planning)

induce



raise awareness

in TIME

Formal Institutions	Networks / Communication	Clubs / Associations
Expanding the cohesive capacity	Face to face Informal institutitons	
<p>a) Elementary school HafenCity (Am Sandtorpark)</p> <ul style="list-style-type: none"> - morning and afternoon classes - Serving as a Community Center - Opening summer 2009 <p>b) Daycare facility for children located in elementary school</p> <ul style="list-style-type: none"> - Also open on Saturdays and in emergencies - Pilot project - Opening spring 2009 <p>c) Brücke - Ecumenical Forum (with Laurentius Convent)</p> <ul style="list-style-type: none"> - Start-up project at Kaiser Kai; recently launched <p>d) Stadthaushotel HafenCity</p> <ul style="list-style-type: none"> - Hotel and catering services - 40 workplaces for people with a handicap - Opening 2010 	<p>a) Nachbarschaftstreff</p> <ul style="list-style-type: none"> - Monthly events with external guests in the common room at Bergedorf-Bille Foundation <p>b) Anwohnerstammtisch</p> <ul style="list-style-type: none"> - Monthly regulars' table at Kaiser's restaurant <p>c) Poldergemeinschaft Sandtorkai</p> <p>Digital networks</p> <p>d) "HafenCity-News.de"</p> <ul style="list-style-type: none"> - District magazine <p>e) "HafenCityleben.de"</p> <ul style="list-style-type: none"> - Discussion forum <p>f) "Am-Kaiser Kai.net"</p> <ul style="list-style-type: none"> - Platform for Bergedorf-Bille residents <p>Communication projects</p> <p>g) "Quartier" magazine (published by Elbe und Flut Verlag)</p> <p>h) Public cultural events</p>	<p>a) Störtebeker SV Sports Club</p> <ul style="list-style-type: none"> - Sports club for HafenCity & old/new city - Using the gym of Katharinenkirche school and, from 2009, Katharinen Schule school in HafenCity <p>b) Kunstkompanie HafenCity e.V.</p> <ul style="list-style-type: none"> - Art projects and musical concerts in HafenCity <p>c) Sponsoring committee for Katharinen Schule school in HafenCity</p>

Path-dependency-creation in evolutionary urban development

raise awareness



Path-dependency-
creation in evolutionary
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raise awareness



Path-dependency-
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Increase complexity
(instead of reducing it)

Interaction in actor-
centered induced
development
(instead of planning)

urban quality

induce

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Path-dependency-
creation in evolutionary
urban development

ways

to change to new mode for

new developments

&

existings plans

Connect
Collaborate
Change
Communicate
Control

**“tools”
to review your
initiatives/
plans**

the

Five C’s

Connect
Collaborate
Change
Communicate
Control

- Relationship to the sub region and the city centre
- Integration and separation
- Physical and perceptual connection
- Networking of activities and business, cultural and social relationships within the site and externally
- Types, quality and convenience of connections
- Green traffic plans

- Partnerships public sector, public/private, community
- Creatively balancing conflicting interests
- Sharing resources
- Collaborating to compete
- Defining the brief (programme) to meet shared aspirations and expectations
- Recognising and communicating success
- Working across different scales, interests, functions and cultures

- Changing both physically and perceptually – changing mind sets
- Phasing and sequencing
- Temporary projects which become transformative
- “Meanwhile” uses
- Managing the speed and disruption of change
- Managing uncertainty: unpredictable changes-political, economic, technological
- Resilience and adaptability – spatial, organisational and operational

- Branding and Identity
- Marketing
- Perceptual
- Way finding
- Community inspired – newspapers, events, web site
- Events – arts and culture

- Leadership – creating and reinforcing the vision and mission
- Managing projects
- Funding and finance
- Controlling quality
- Managing time, resources and risk
- Working together – sharing resources – allowing for different requirements and expectations
- Defining roles and responsibilities – Infrastructure, “platform”, Superstructure “settings”

LEARNING CITIES PLATFORM EVENT 2012

Theme: Places of connection are places of intense environment, places of conflicts that turned to be places of opportunity.

Utrecht (NL) hosted the first learning event with the participation of Hafencity Hamburg, Bordeaux, Malmo, Cardiff, Tampere, Oslo, Stuttgart and Milton Keynes with the purpose to exchange basic principles for future development.

Five C's were coined to help framing the debate on how to create complexity and how to manage the spirit of change:

Creating, Connecting, Collaborating, Changing, Communicating, Controlling.

Outcome principles:

- 1/ Past makes the future; memorise & understand the past when building the future
- 2/ Managing the quality of the expectations
- 3/ Layering decision, hierarchy and sequencing;
- 4/ Urban development through collaboration and trust
- 5/ Develop architectural intelligence in the service of urban development

A publication is expected for the autumn.

Keep updated: www.LearningCitiesPlatform.eu and #LCP